

Frankston Packaging – Digital Art Requirements

Our goal is to produce the highest quality work in the most efficient manner possible. The following guide describes the General Process as well as Specific PrePress Requirements in order for us to process your files and produce your products without delay and/or additional charges.

Before a job can enter production, the following guideline must be followed:

1. Size & Style approval - confirms size & style, substrate and caliper of your product.
 - a. A prototype of your product will be sent to you for approval.
2. Once Size & Style is approved, FPC will send you or your art supplier a digital die line in order to place or build the graphics.
3. Graphics should then be designed per the requirements listed below and sent to FPC via a disc or uploaded via our FTP site: <https://frankstonpackaging.leapfile.com>
 - a. FPC will then make any necessary adjustments for production purposes.
4. Copy Approval can be done in a variety of ways including Laser Copies, PDF Files, and Contract Proofs depending on the complexity of the job. The appropriate medium will be sent to the customer for signed approval.
5. Color Approval - Once Copy approval is obtained, Color Approval will be obtained via a Contract Proof or PMS Drawdowns.
 - a. In the case of PMS colors, drawdowns will be supplied on the designated substrate for approval.
 - b. For Process colors, Color approval is typically done via a Contract Proof.
 - c. In some cases, Copy and Color approval can be done via Contract Proof.

Guideline for submitting Digital Artwork to PrePress

1. Requirements
 - a. Whether uploading artwork to the FTP site or providing artwork on a disc, please provide a Color Laser along with the digital artwork.
2. Software List
 - a. Preferred: Adobe Illustrator and Photoshop
 - b. Acceptable: QuarkXpress, Esko, Adobe InDesign, Adobe Acrobat (please consult with us prior to submitting in PDF format), CorelDraw
3. File Information
 - a. Use the digital die line supply by FPC.
 - b. Layered files are required.
 - c. Please include all supporting files in subfolders.
 - d. Please do not embed images in your file.
4. Copy tolerance – All copy should be located no closer than 3/32” from any score or cut
5. Bleed – If a design has elements that extend to the edge of the carton they must be created to extend 1/8” beyond the die line.
6. Color Coverage
 - a. If you are building colors using spot colors, please be sure that the colors are defined as spot colors.
 - b. Please indicate on the art file if the job will be a 4 Color Process or Spot Color and please define the colors.
 - c. Please be sure to convert all images from RGB to CMYK.
 - d. Please do not build black with all process colors.
7. Fonts
 - a. Please include all printer and screen fonts used in the creation of your file, preferably in a separate file.
 - b. On positive line copy, please use no smaller font width than 0.006” or 0.1524mm.

c. When reversing out type, please use no smaller font width than 0.008" or 0.2032mm.